



# The Peace Index

People are the solution

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**Concept:** A youth-led non-profit trying to solve the Israeli-Palestinian conflict using better funding allocation, data & political science.

**Vision:** A sustainable future, without politically induced violence, that leaves no one behind.

**Theory of change:** Helping organizations to be the best version of themselves.

**What we do:** Map conflicts and scale grassroots solutions

- **Index:**
  - **Map the conflict** by creating a network of volunteer data collectors and using reliable databases.
  - Develop the intelligence collected into strategic plans & insights through data & political science.
  - Track the actions of organizations. Predict our collective impact trajectory. Improve & adapt to improve the trajectory.
- **Fund:**
  - Make **funding smarter** and more accessible.
  - Funnel actions where they are needed most based on the strategic insights.
  - Support activists with new and outside-of-the-box ideas.

**FAQs:**

**What is smart funding?**

- Funding that is:
  - Given based on the exceptionality of the org & founder rather than the language in the grant application.
  - Grant goals/variables co-written and focused on tailored achievements and not on meaningless performance numbers.
  - Aligned to a bigger reversed engineered plan.

**How can you funnel orgs to places they are needed most?**

- By researching the political opinions and assets in each city & sending orgs to expand in those cities to break down misconceptions and grow from the assets.
  - Example: We find 5 cities with a high concentration of computer science grads. We send TechForPeace and Startups For Peace there.